

FOR IMMEDIATE RELEASE

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Wayside Technology's Fiona Layton and Nathalie Turner Recognized as Channel Leaders

– Executives named in 2011 edition of CRN's Women Of The Channel –

Shrewsbury, NJ, August 03, 2011 – Wayside Technology Group Inc. (NASDAQ:WSTG) today announced that two of its executives had been recognized as leaders in the information technology distribution channel. Nathalie Turner, Director of Vendor Relations, and Fiona Layton, Manager, International Sales, Lifeboat Distribution, were named in the CRN (Computer Reseller News) 2011 Women Of The Channel report of the most influential female channel executives.

Fiona and her team have been instrumental in helping Wayside's specialty software distribution unit drive international business growth through its network of software resellers in Latin America, Europe and Asia. Working with current and prospective vendor partners, Nathalie's vendor relations team develops their go-to-market plans for Lifeboat's network of software resellers, as well as for Wayside's TechXtend unit – a VAR 500 value added reseller formerly known as Programmer's Paradise.

Congratulating Fiona and Nathalie, Simon F. Nynens, Chairman and Chief Executive Officer of Wayside Technology, said, "We are extremely proud that CRN has again named Wayside Technology executives in their annual Women Of The Channel report. Fiona and Nathalie are highly deserving of this recognition, and I am sure that they will be the first to share the spotlight with the many great women who contribute daily to our company's success."

For more information on Lifeboat Distribution, visit <http://www.lifeboatdistribution.com>. Visit the TechXtend website at <http://www.techxtend.com>.

About Wayside Technology Group

Wayside Technology Group, Inc. (NASDAQ: WSTG) was founded in 1982 and is a unified and integrated technology company providing products and solutions for corporate resellers, VARs, and developers, as well as business, government and educational entities. The company offers technology products from software publishers and manufacturers such as Acronis, Astaro, CA Technologies, Corel, DataCore, Flexera Software, GFI, Hewlett Packard, Infragistics, Intel Software, Microsoft, Mindjet, Oracle, Quest Software, SolarWinds, Sophos, StorageCraft Technology, TechSmith, Veeam, and VMware.

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The statements in this release concerning the Company's future prospects are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the continued acceptance of the Company's distribution channel by vendors and customers, the timely availability and acceptance of new products, and contribution of key vendor relationships and support programs. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in our filings with the Securities and Exchange Commission.